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## Carnival for All Seasons

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PHOTO CATHERINE MARGARET
ILLUSTRATION KARIN DREHER

At the Wurstelprater, it's always show time. Through the quaint grandeur of the entrance arch, its Grand Square spreads out in a comic masterpiece of faux-baroque and terraced cafés, paint box theaters and a generous use of trompe-lœil. The atmosphere is almost dreamlike, preserving the quality of yesteryear in a stage set for diversion. It's all endearingly cheesy, a mélange of kitsch and nostalgia that is the true charm of this all-season fairground – a never-ending carnival like Blackpool or Coney Island, but with a Viennese flavor all its own.

Opened in 1766 when the imperial hunting grounds were gifted to the public by Emperor Joseph II, the Wurstelprater has long been a local favorite, offering a pleasing jumble of thrills and – to the Viennese, pleasure always has a lot to do with food – lots to eat and drink at leisurely cafés, rustic

restaurants and snack kiosks of every sort.

Named after Hans Wirst, the famous comic archetype of Viennese theater, the amusement park originally started as a group of refreshment stands for day-trippers. Things really took off during the 1873 World Fair, transforming the area into an elaborate world of exhibitions and performance spaces with a carnival atmosphere it has had ever since. In 1895, it became the site of (arguably) the world's first theme park, Venedig in Wien (Venice in Vienna), a small-scale reproduction of the great merchant city on the Adriatic, replete with canals and actual gondolieri.

## BIG WHEELS AND STELZE

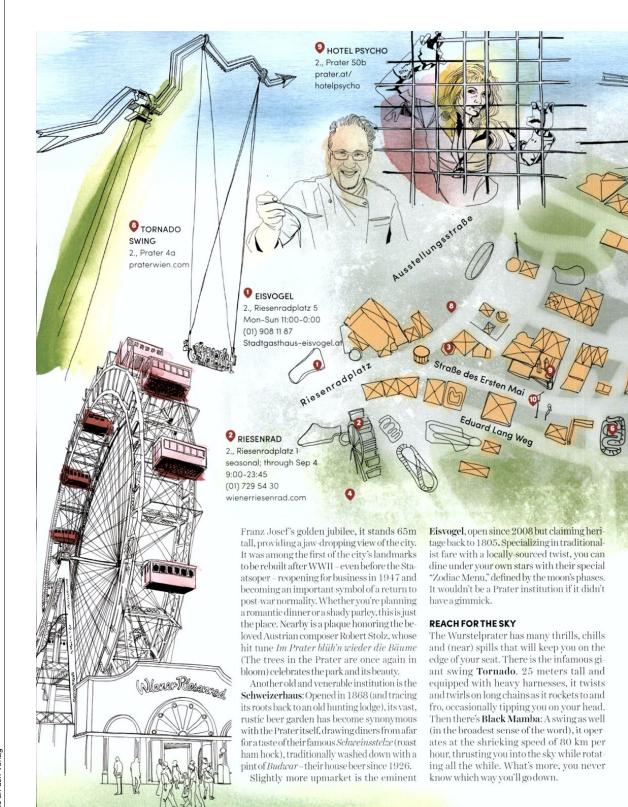
Towering over the Wurstelprater is the Riesenrad, Vienna's iconic Ferris wheel, immortalized in Carol Reed's 1949 noir thriller *The Third Man*. Built in 1897 for the Emperor

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